

**Phi Delta Kappa Chapter #0015 Executive Bd. Meeting**  
**Wednesday, 1.20.10**

NWU, #113 Olin (same room as past meetings) park along the street at 50<sup>th</sup> & Saint Paul)  
<http://pdk.unl.edu> and [www.pdkintl.org](http://www.pdkintl.org)

 <p style="text-align: right; font-size: small;">James Estes</p> <p style="text-align: center;">“ Before we begin, let’s all turn off our cell phones.”</p>	<p><b>Mission</b></p> <p>The mission of Phi Delta Kappa International is to promote high-quality education, in particular publicly-supported education, as essential to the development and maintenance of a democratic way of life. This mission is accomplished through our tenets of leadership, research, and service.</p> <p><b>Vision</b></p> <p><b>PDK</b>—The experts in cultivating great educators for tomorrow and ensuring high-quality education for today. The vision will guide the work of PDK and will be realized through the following three goals:</p> <p><b>Service</b>—Cultivate and support the next generation of educators</p> <p><b>Leadership</b>—Recognize and celebrate the outstanding contributions of PDK members and chapters</p> <p><b>Research</b>—Share and distribute accurate knowledge and research</p>
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### Agenda

\*---introduce new webmaster, Drew Ramaekers  
 ---Welcome and “One Success”!

---Carrie	review & determine approval of 11.4.09 minutes & Treasurer’s Report; discuss reimbursement form and bank changes
---John	debrief Nov. 18th event that LPS co-sponsored; followup thank yous (?) and \$
---Jessica, Jo, Carrie, Harriet, & Mike	discuss Wed. Febr. 3 “Showcase of Teaching and Administration”; preservice student activities and plans
---Jo and YJ	scholarship—timeline and needs announced to Chapter 0015 school districts (approx. 65) by email to HS principal and guidance counselors (on Jan. 18)
---Loretta & Ron	discuss March 29, plans, park costs, meal, raffle, and costs
---Anastasia	blog; pre-post-followup for Febr. 3 and future events; pictures and video
---Jessica	update on Spring 2010 newsletter
---Mike, Jody, and John	update on April 20, Norris sponsored event on “MAP and Transition” discussing officer responsibilities; discuss 10-11 officers; June 7 <sup>th</sup> initiation; discuss new display board by UNL EDAD and plans Ron Burmood’s election message for the listserv

Harriet—introduce new awards to be given at the annual June meeting

1. Outstanding Community Educational Leader
2. Service Key
3. National Certification
4. Reavis Associates---Bronze level, Charles Godwin and Harriet; Reavis Silver, Ron
5. school with most new members OR total members or \_\_\_\_\_
6. any others?

Harriet--Chapter Membership Liason topics

1. Structural changes to the PDK organization - change from CML to area directors; new regions
2. PDK Future Educator Scholarships – due--\_\_\_\_\_
3. Region B PDK Conference (tentative) - April 23 - 25 in Seattle, Washington
4. Discuss the status of PDK International budget, endowment, and membership #s and trend
5. 90 day trial membership (see Appendix A)

--Ron, John, Harriet                    next steps with the “Membership and Recruitment” sub-committee—  
 --Marilyn                                    research steps with website and June 7th

2009-2010 action steps and tie to our three tenets (est. Aug. 2009)—see below...

<b>Service—</b>	<b>Leadership—</b>	<b>Research—will be partially met through Sandra Crowthers on June 7th</b>
1. met	1. met	
2. met	2. partially met	1. partially met 2. not met

### 2009-present action steps

Initial goals:

- established sponsorship of at least one meeting by Norris and LPS on separate events and tie to SIP and Staff Development—**completed**; meeting w/Waverly and Malcolm this Spring
  - continue and refined scholarship foci--**completed**
  - fund-raising steps: raffle each meeting, wine, improve collecting of meeting registrants’ fees payments---  
**partially completed**
  - FEA steps---**completing** Febr. 3
  - complete recruitment meetings and collaborative steps, w/Doane, Concordia, UNL Dean and Assoc. Dean, and two former PDK Exec. Bd. members. Action steps completed by UNL.
  - identified activity themes or “latest topics” that are compatible with NASCD foci--**completed**
    - multicultural
    - staff appraisal
    - showcase of teaching
    - newsletter fostering tie to three groups: longterm members, recent members, and FEA students.
- Last 09-10 Executive Board Meeting, 5:-6:30 PM, Wed., April 7 @ NWU Olin #113.**

### **--Future PDK Activities:**

- Wednesday, Febr. 3 “Showcase of Teaching and Administration” at NWU--Jessica, Carrie, Jo, Harriet, and Mike.
- Monday, March 29, joint meeting w/UNO on the “Relationship of the Unicameral Education Committee, Governor, and School Districts—Senator Greg Adams, Chair of the Education Comm. (Loretta, Marilyn, Ron, and Mike)
- Tuesday, April 20, Norris-sponsored meeting on “STARS and the new Testing Process—where and how do we go now?” Meet at the NE State Activities Association (NSAA) John, Jody, and Mike
- Monday, June 7, scholarship, presentation of PDK research and initiatives by International President, Sandra Crowthers, recognition of PDK member, new officers, social, Meet at the Concordia Fallbrook site—all Executive Board members

**Future Important PDK dates:**

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**Appendix A.**

**Example**



Dear Harriet,

The no-commitment membership campaign is finally here! As I mentioned in the December issue of *Membership Link*, this is the largest membership campaign that we've ever launched through our chapters. This is your chance to share with others why you find membership in PDK to be beneficial and to grow your chapter. With the ongoing development and revamping of PDK resources, including the redesigned *Kappan* magazine, the timing has never been better. Show your colleagues what PDK stands for and why membership is so valuable by encouraging them to try membership in PDK for 90 days--at no charge!

Just delete my message to you and forward the information below to your friends, family, and colleagues who can benefit from the resources that your chapter and PDK have to offer. All they need to do to sign up is click the link below. If you'd like to make the campaign even more effective at the chapter level, circulate the template e-mail to all of your chapter members. Each local member likely has a cadre of professional acquaintances who would be interested in a trial membership with no commitment.

If you have any questions or concerns, do not hesitate to contact me at 800-766-1156 or [customerservice@pdkintl.org](mailto:customerservice@pdkintl.org). I hope that you are as excited about this offer as I am. This is our chance to take PDK chapter membership to a whole new level!

Sincerely,  
Amy

**Amy Kemp**  
**Director for Leadership Development and Chapter Services**

DELETE TEXT ABOVE THIS LINE. SIGN THE MESSAGE BELOW AND SEND IT TO COLLEAGUES AND FRIENDS.

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Hello,

When I heard that PDK International, the leading association of education professionals and publisher of *Kappan* magazine, is offering a free, no-commitment membership for 90 days, I thought of you. I'm a member of PDK, and since I've always valued the professional learning and networking opportunities available through my membership, I thought you might be interested in taking advantage of this offer. If you haven't heard of PDK, it's an association that serves education professionals ranging from classroom teachers and K-12 administrators to researchers and college/university professors.

For three months, you'll receive all the benefits of PDK membership for free. (See [www.pdktrial.org](http://www.pdktrial.org).) This includes:

- All PDK publications, like ***Kappan*** magazine, the No. 1 education policy magazine (published in print and online), and ***EDge: The Latest Information for the Education Practitioner***, a bimonthly magazine that features a single, cutting-edge article of importance to educators;
- Access to the Publications Archives, an extensive searchable database of articles from *Kappan* and other PDK publications;
- PDKConnect, a private online community where you can interact with education professionals from around the world;
- Professional learning opportunities, including webinars led by experts in the field and an acclaimed book club;
- Eligibility for PDK scholarships and awards; and
- Information on international travel opportunities.

Additionally, you'll be a part of our local PDK chapter, something I've always appreciated for the opportunity to connect with other experienced educators through local chapter programs and events.

**If you are interested, you can sign up online at [www.pdktrial.org](http://www.pdktrial.org). Just be sure to enter the promotional code: CHAP110. The offer ends on February 25, so take advantage before then.**

If you have any questions about PDK, feel free to contact me. I know that you'll see the value in being part of such an esteemed organization if you give it a try, and I thought this free offer would be the perfect way for you to test it out.

Hope to see you at a future chapter meeting!