



**A collaborative event on April 18th  
by the Norris Public School District  
and UNL Phi Delta Kappa Chapter  
#0015.**

The Professional  
Association in  
Education



You are invited to a unique opportunity on Monday, April 18th, 3:30-6:30, at the Norris High School Auditorium (Firth, NE). Joan Richardson, PDK Kappan editor and former writer for one of the leading, national staff development organizations (National Staff Development Council) [www.learningforward.org/index.cfm](http://www.learningforward.org/index.cfm) will present and lead interactive sessions on "Transforming Education and the Role of Social Media With Stakeholders." Please refer to the next page for her biography.

We will learn effective steps to help address the overwhelming venues of information sharing, processing, and dialogue in the age of "disruptive learning." In the December/January 2011 edition of the Kappan, [www.kappanmagazine.org/content/92/4.toc](http://www.kappanmagazine.org/content/92/4.toc) Joan wrote,

"Exponential change...and new inventions...are making educators rethink their roles as advances in teaching machines allow lessons to be customized. What is taught is changing because students, educators, and the greater community increasingly need to communicate using multimedia skills. In "Disrupting Class", she notes that disruptive innovations simplify a product or purpose so that they become affordable for a mass market and can be used easily. The public adopts these innovations because the innovations do a job that needs to be done. As more people adopt the innovation, the quality improves (yet the) balance with information overload can be overwhelming."

Norris is co-sponsoring this collaborative evening with PDK and provides a forum for Joan's "tools at work." The event is free for PDK members and Norris educators and is the first, national "Scholar-in-Residence" that is developed by the International PDK with UNL and Norris. The activities are also open to non-PDK members, fellow educators, administrators, and costs \$6.00. \*Norris employees are **not** required to pay or be PDK members in order to attend but will receive information from Dr. John Skretta, Norris Superintendent.

### **Schedule**

3:30-4:00---registration

4:00-5:00---Joan's presentation

5:00-6:30---light supper and rotating, hands-on sessions by administrators, educators, and Joan on technology tools from her presentation so you have "take-aways" to immediately utilize.

RSVP **by April 14th** to Loretta Sheets, PDK Executive Board member, call 402.466.9040 or email [wsheets@radiks.net](mailto:wsheets@radiks.net) Limited spots are available. If pertinent, send a check (\$1.00 is applied to the scholarship fund) to her @ 6710 Marcia Lane, Lincoln, NE 68505. Questions, please contact Dr. Mike McDonald, PDK President, #402.314.1571; or Dr. John Skretta (if affiliated with Norris).

Over \$150 worth of educational resources and raffle prizes will also be provided including a free iTouch (to be awarded at the June 7<sup>th</sup> activity). The first annual “Ron Joekel Scholarship” for graduate students will be announced. The fast-approaching deadline and requirements are listed at [pdk.unl.edu/scholarship.html](http://pdk.unl.edu/scholarship.html) as well as for the “Future Educators” Scholarships.

2---On April 19-20<sup>th</sup> at UNL, UNO and other districts she will also share on complimentary topics related to her experience at the National Staff Development Council. Further information will be provided at the March 30<sup>th</sup> event. To join PDK, gain resources, and learn more information, go to the Spring 2011 newsletter at [pdk.unl.edu](http://pdk.unl.edu)

3---On June 7 at our last activity for 2010-11, PDK International Executive Director, Bill Bushaw will discuss “PDK—An Overview and My View on National and International Initiatives,” refer to: [www.pdkintl.org/blog/about/](http://www.pdkintl.org/blog/about/) and go to [www.pdkintl.org](http://www.pdkintl.org) to learn more about the international trends and resources of PDK.

We look forward to involving you and fostering learning communities. See you April 18<sup>th</sup> and 19<sup>th</sup>.

The UNL PDK Executive Board

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### Joan Richardson’s biography

Joan Richardson is editor-in-chief of *Phi Delta Kappan* magazine. She joined PDK in July 2008 and in June, she received a Grand Award from Apex Awards for Publication Excellence for her Editor’s Note published in each issue of *Kappan*.

Before joining PDK, Richardson had been director of communications for the National Staff Development Council for 12 years. In that position, she was executive editor of *JSD* (quarterly professional magazine) and the creator and chief writer/editor of NSDC’s award-winning newsletters — *The Learning System*, *The Learning Principal*, *Tools for Schools*, and *Teachers Teaching Teachers (T3)* — in addition to overseeing that organization’s web site and book publishing.

Her “first career” was in the newspaper business; working 22 years for the *Detroit Free Press* where she was an award-winning education reporter. Her newspaper career included work at the Peoria (Ill.) *Journal-Star* and the *Indianapolis Star* and ranged from covering police, politics, business and doing investigative reporting and editing. She won numerous awards for her writing during newspaper career.

She has a bachelor’s degree in journalism and history (Asian) from Indiana University and began coursework towards an MBA at I.U. From 1988-89, she had a post-graduate fellowship in business and economics through the Michigan Journalism Fellowship at the University of Michigan. Her focus of study was the globalization of American business. She is a former member and president of the Grosse Pointe (Michigan) Board of Education. She tutors weekly at the Dominican Literacy Center in Detroit and serves on the Galileo Institute advisory board for the teacher leadership program at Oakland University in suburban Detroit.